

**PERU TRAVEL MART – HYBRID EDITION
November 22nd to 26th 2021**

BUYER PROFILE:

Participation requirements for Business Roundtable:

- Tour Operators
- Wholesalers
- Specialized Tourism Agency
- Non-retail tourism companies
- Do not have an office and/or representation in Peru

Note: Tour Operators, Wholesalers and Specialized Travel Agencies that have an office and/or representation in Peru may participate in the event and have access to the promotional activities, not to the Negotiation Roundtable.

Specialties:

- Adventure
- Luxury
- MICE
- Cultural
- Others: gastronomic, health, experiential

Customer segments:

- Luxury
- Moderate
- Economy

Participation benefits:

- Access link to the event
- Access to the Business Roundtable
- Appointment Agenda
- Networking
- Direct chat through the platform interface.
- Video call through the platform interface.
- Voice system: real-time conversations.
- Virtual suitcase: you can store business cards, brochures and products that can be downloaded at any time.
- Participation in different destination webinars.
- Tour Operators, Wholesalers and Specialized Travel Agencies
- Travel Agencies participating in the on-site event will be provided with accommodation (3 days / 2 nights). Air ticket not included.